

Your 5-Point Plan to drive employee engagement



1. Where are you now?

What are you spending your money on in terms of engagement? What's working, what's not working, are you getting a return on investment?

2. What do you want to achieve?

Set yourself some clearly defined objectives for your project and stay focussed on them

3. Write the strategy

What are the different components within your strategy? Benefits, Culture, Communication, Information, Wellbeing

4. What help do you need to implement your strategy?

Internal and external expertise

5. How will you measure the success and when will you review it?

Review things regularly - six monthly reviews as a minimum are essential